

Your Career As Sales Director Is In Danger

“I was drenched in cold sweat. My heart pounded in my ears. All I wanted to do was bolt for the nearest door. The room began spinning out of control...”

That’s how one person described a networking event where he didn’t know a soul. Who wouldn’t feel queasy?

Are you still cold calling? Obsolete. Dead-end cold calling costs your company big bucks.

And that puts your job at risk.

In a recent Content Marketing Institute survey, 75% of sales directors rated cold calling as ineffective.

We at Direct Impact Training have known the truth about cold calling for a long time. So we’ve spent the last 20 years perfecting a simple training system that skyrockets sales quickly.

Our *Networking for Sales Results* workshop is the only one of its kind. It empowers sales forces to get more prospects and VIP appointments by an **average of 13% in the first six months and 27% in the following six months.**

Your salespeople are a diverse group of individuals. That’s why Direct Impact Training’s one-of-a-kind coaching program is designed to nurture each attendee separately — for a full 3 months after the workshop is over!

“...Within 6 weeks of the training, my team was setting significantly more appointments with key decision makers. And, as a bonus, the team’s morale is way up.”

Tom Chadha, VP Sales, SmithTech Environmental, Inc.

Self-confidence is potent stuff. It’s a springboard for your crew to shatter goals. The insider strategies revealed in the *Networking for Sales Results* workshop will ignite participants to build worthwhile relationships for years to come.

Our track record proves that individual mentoring catapults learning retention and skills acquisition by as much as 50%.

It’s simple to equip your unit with the networking know-how they need.

- Streamlined 2-day workshop
- Conducted conveniently at your location
- One-on-one follow-up coaching for 90 days

Please download our new **FREE** white paper: 7 Questions You Should Ask Before You Sign Up For a Networking Workshop. [\[link\]](#)

Give your sales force the expertise proven to boost revenues. Call Direct Impact Training today at 800-999-9999, or email us [\[link\]](#) to view a 20-minute online demo of our unique workshop in action.